



SEATTLE NEWS

The Newsletter of the Greater Seattle Chapter of IFMA
IFMA SEATTLE: YOUR RESOURCE FOR EXCELLENCE!

Winter 2011

IN THIS ISSUE

Annual Education Symposium
page 1

President's Message
page 2

"Getting to Green"
page 3

Member Spotlight
page 4

Upcoming Membership
Meetings
page 5

Golf Outing Save the Date
page 5

CFM & LEED Certification
page 6

Last Call to Apply for an Intern
page 7

IFMA Membership Drive
page 8

Member Recognition
page 9

Committees
page 10

Our Mission

The Greater Seattle Chapter is a professional organization dedicated to advancing and promoting the facility management profession through informational and educational interaction.

DELIVERING GREATER VALUE 15th ANNUAL EDUCATION SYMPOSIUM MARCH 10, 2011

The Seattle Chapter IFMA Annual Education symposium will be taking place on Thursday, March 10, 2011 at the Lynnwood Convention Center. Seeking an opportunity to deliver greater value to our members the theme this year is 'In The Trenches – What Makes an Effective Facilities Manager'

Break out sessions promise to have content that Facilities Managers can put into practice immediately. One session will be led by Cynthia Tolentino, Director of Facilities Management with GSA; her background and biography can be found on page three of this newsletter. We have exciting guest speakers this year including Seattle's popular, sharp witted celebrity, John Curley as well as Phil Bussey, President and CEO of the Greater Seattle Chamber of Commerce. Phil will share important information to keep the FM apprised of the latest happenings.

We look forward to seeing you on March 10.

[Click here](#) to see the email flash.

[Click here](#) for brochure/registration form.

Questions: Katie at 1-877-460-5880.



President's Message

by David Longmire



The New Year starts with longer days, brighter skies and a brighter outlook in the economy. New homes are breaking ground again, a good indicator of an improving economy. For those of you job searching you've probably noticed more opportunities being advertised. My forecast for the coming months is brighter as we continue to recover.

What can IFMA Seattle do to help make 2011 brighter for you? How about by delivering greater value? The year began with a well attended membership meeting at Seattle's Lighting Design Lab. Over 40 members were in attendance. Next will be our **Peter Renner New Member Breakfast**, March 1st, named in honor of Past President, Peter Renner. Invitations will be sent in the next few days. The Peter Renner New Member Breakfast provides an opportunity for new members to meet the Board, Committee Chairs, and fellow new members, as well as hear about available opportunities for involvement.

Also in March is our 15th Annual Education Symposium on Thursday, March 10th at the Lynnwood Convention Center. We have an exciting lineup of speakers and educational sessions. Our Key Note Speaker is Emmy Award-winner John Curley, former host of Seattle's Evening Magazine. John brings a fresh perspective on the importance of FMs and turning employees from problem-oriented to solution-oriented. Lunch & Plenary speaker will be Phil Bussey, President & CEO, Greater Seattle Chamber of Commerce. Phil will share how the current economy impacts Seattle and what it means to Facilities Managers. Concurrent Sessions include: "What Every Facility Manager Needs to Know about the Care and Feeding of Electric Vehicles"; "New Energy Code and Benchmarking Requirements - What FMs Need to Know"; "Top 10 Reasons Companies Don't Do Energy Efficiency Projects & Why Isn't There Any FUN in Energy?", Local IFMA Chapter Councils and what they mean to you as an FM, and many other great sessions. Presenters include Bob Cowan, Fred Hutchinson Cancer Research Center and David Shepherd-Gaw, WSU Extension Program.

I invite you to attend the Symposium, bringing your co-workers, friends, and fellow peers to introduce them to IFMA. Let's make this year memorable for delivering greater value to the IFMA Seattle Chapter members, our profession, our clients, and the community. I look forward to seeing you at our monthly membership meetings, valuable events, and socials.

“Getting to Green – How GSA is leading the Federal Government in Achieving Sustainability”

by Cynthia Tolentino

US General Services Administration, Director,
Facilities Management and Services Programs



“The car goes where the eyes go.” Quote from “The Art of Racing in the Rain” by Garth Stein.

When I was asked to write a short article to introduce myself the quote above popped into my head. Could be because I just recently finished reading the book, but when I think about my career and where the industry of Facilities Management is going I like the personal ownership implicit in that one line. As an industry we are resetting the vision of how buildings will be managed in the future. With new technologies, sustainability, and changing workplaces, we are educating up and coming FM's and developing new ways of doing business.

Reflecting back on how I chose to go into Facilities Management, I actually started out at the University of Washington planning to go into Electrical Engineering. After a while I realized an interest in buildings and design, so I applied to the school of Architecture. In the end, I found myself wanting a connection to the people living in those buildings, and added a second major in Facilities Management. The FM industry perfectly balanced all three aspects in my career vision: building systems, space and design, and customer service. I have been working with the General Services Administration for 18+ years in various positions from property management to real estate, but have always maintained the connection to front line facilities.

As I took on supervisory roles, my customers were not only the clients occupying buildings I managed but my team members within GSA who were delivering great service to those clients. It isn't just about running the building, it's about developing relationships, building partnerships, leading teams, understanding impacts, and effective communication. Training courses in leadership competencies like change management, strategic thinking, building partnerships, resilience, and political savvy are several of the keys to success. Understanding and applying these skills allows a leader to set a clear vision and guide their team and organization towards it.

I am encouraged by the development of IFMA's mentoring program. Coaches and mentors have been essential to my ongoing development as a leader and Facility Management professional. My mentors listen and share their experiences, and have often lived the situations I find myself in, offering their perspective and how they overcame those obstacles. Mentors also look out for you, take an interest in your development and can help open doors. Everyone has times when the next step or path forward is unclear; a mentor helps put things in perspective, provides guidance and helps you develop solutions. I've found, as I have become a mentor to others that I gain as much insight and value from those I'm mentoring as they receive from me, in many cases much more.

As our industry continues to change we need to look ahead and be ready. If we are to deliver greater value we need to set a clear vision of where we want to go and how we will serve our customers. I would add something to the quote at the beginning of this article, that when your eyes are open in the direction you want to go, possibilities spring up, you just need to be ready to step into them. As the Facilities Management industry grows and adapts I plan to keep my eyes wide open! Will you?

Cynthia is a Real Estate and Facilities Management professional with over 18 years of experience in providing workplaces and related services for Federal clients in the Pacific Northwest. She is interested in building excellence in service delivery through a focus on client relationships, program management and employee development.



Member Spotlight

Cody Crawford, CFM

Manager– Facilities and Operations, Vulcan Inc

by Annette Bailes, CFM

Cody has lived in the Seattle area since 2005, and is currently employed at Vulcan, Inc., serving as their Manager of Facilities & Operations since September 2008. Vulcan has a very diversified range of holdings and

With over 12 years total experience in the facilities industry, he came to Seattle as Facility Management Senior Associate with Amgen, having previously been a Project Engineer in the construction industry in Spokane. Cody graduated from Colorado State University in Pueblo with a B.S. in Facility Management & Technology Studies and worked in Pueblo in the facility field while pursuing his degree. Cody advises that his biggest challenge is a common one: balancing work loads, and managing departmental relations. He loves the diversity that an FM job presents, and the new challenges that surface each and every day at work.

Cody originally joined IFMA in the late 90's while at Colorado State University and participated in the student chapter. He rejoined about two years ago because he knew the value of IFMA to a FM professional. In 2010, he pursued and achieved the CFM designation, mostly at his own personal quest, but knows it will be very beneficial to him particularly through additional confidence in his knowledge and decision-making abilities. He encourages anyone who plans to make the FM field their primary profession to seek additional education and certification, as well as using the resources that IFMA has to offer. He is currently mentoring a FM student in the UW Certificate Program who works at an affiliate company, and enjoys the interaction and insight he can contribute.

Cody has a wife, Amy, and 2 sons (Finn, age 3 & Declan, age 2 – 16 mos. apart!!!). He volunteer coaches and conducts clinics in wrestling, as he was a collegiate wrestler. He enjoys spending as much time as possible with his family.

At this time, Cody does not hold a position in the Seattle Chapter, but hopes that as his family matures and his work/life is balanced he will find time to be more involved in this area.

A Special Congratulations to

Mary Helen Pierce, CFM, RPA
Providence Health & Services

on achieving 25 years of membership with
 The Greater Seattle Chapter of IFMA!

GET THE MOST VALUE FROM YOUR IFMA MEMBERSHIP BY PLANNING TO ATTEND THESE UPCOMING MEMBER MEETINGS

Tuesday April 19 - Bastyr University - Kenmore

The program will be hosted by Daniel Clark, Director of Facilities and Safety and Gary Nevius, Facility Manager. Bastyr University's new Student Village recently won the Leadership in Energy and Environmental Design LEED platinum certification, becoming the first student housing project on the West Coast to receive the highest green building classification. The buildings are naturally ventilated, have radiant floor heating and include locally sourced, FSC-certified wood, energy efficient appliances, and low VOC paints and finishes. An additional eco-friendly feature is the "butterfly roof" design of each building. Roofs are angled upward on both sides to catch rain, which is then collected and released slowly into a nearby wetland, preventing flooding and erosion. Green roofs are being installed on some rooftops where vegetation growing on them will help with insulation and heat absorption.

May 2011 - Seattle Public Library (Date TBD)

Stephanie Erickess, Facilities Maintenance and Materials Distribution Manager will host the May meeting. In 1998 Seattle voters said "yes" to the largest and most comprehensive library initiative in our country's history launching a \$290.7 million project to rebuild and renew the Seattle Public Library. Ten years later, "Libraries for All" is finished- with four new libraries in communities without library service, the replacement, expansion and renovation of 22 existing branches and a spectacular new Central Library. The Seattle Public Library and the architects/contractors who designed and built it were committed to constructing a sustainable building that meets the Sustainable Building Policy of the City of Seattle. Learn about the many design elements and features that lessen its energy and environmental impact on our planet.

[Click here](#) to see other Education Opportunities!



SAVE THE DATE!

THE GREATER SEATTLE CHAPTER OF IFMA ANNUAL GOLF TOURNAMENT

Wednesday, September 14, 2011

Redmond Ridge Golf Course

Info: Katie Bohocky - aminc2@comcast.net.

Obtain the most value from your IFMA Membership by taking advantage of educational opportunities:

CFM and LEED Certification

by Eric Rosebrock CFM LEED Green Associate

Many of my colleagues know that the lion's share of my professional career has been spent as a facilities manager for The Seattle Times. During my time there I fell into the easy pattern of a job I enjoyed without much concern for tending to my professional credentials. Over the last few years I've realized that I had neglected this important aspect of my professional development and resolved to take steps to improve my standing through professional certification.

Through my experience with IFMA I have long known that the Certified Facility Manager (CFM) credential is the industry standard for representing the knowledge and abilities of a competent FM. IFMA's online self-assessment confirmed several areas where I was proficient, highlighted areas I needed to brush up on and pointed out one area where I needed to really dig into (real estate). Following a period of self-study I took Jon Martens' CFM exam prep session sponsored by IFMA Seattle, which I feel was time well spent. Encouraged by the prep session I took the CFM exam, passing the first time.

The second credential I chose to pursue was LEED Green Associate accreditation through the US Green Building Council. The Times had long been a leader in recycling, energy efficiency, and other ecologically sound business practices, and I therefore had a solid foundation in what have collectively become known as sustainability practices. There are a number of companies offering classes and exam prep for LEED credentialing. I found that an online course followed by home study provided the knowledge base I needed to pass the exam on the first attempt.

At the beginning of the year I began a new phase of my career as a Facility Manager for Grubb and Ellis on the Microsoft campus in Redmond and, while ultimately each individual must sell themselves to their prospective employer, I strongly believe that the inclusion of these new credentials in my resume went a long way towards opening the door to the interview process. I would also add that, absent a job search, the process of mastering new areas of expertise and successfully completing the exams was very rewarding in itself.

I would be happy to discuss my experiences with anyone who is considering a similar pursuit.

Eric Rosebrock CFM, LEED Green Associate
Facility Manager, Grubb and Ellis Management Services
e.rosebrock@mindspring.com

LAST CALL to Apply for an Intern

In case you missed the previous article and the recent eFlash, **NOW** is the time to apply for a chapter-sponsored intern for the summer of 2011. The central benefit to you is that the chapter will provide the stipend for an intern from an accredited 4-year university program. Your costs are limited to some tbd support for travel and housing.

The application is simply your description of the work program you have available this summer. Your application will be weighed against other applicants'; the organization with the best educational opportunity for the intern will be chosen. Once the determination is made, the chapter intern coordinator will help to locate potential intern candidates, help interview, and hire the best intern available for your specific needs.

Peter Renner is the Intern Coordinator.

Peter M. Renner, CFM
preenner@rentonwa.gov
 425-430-6605

Video of last year's intern experience:

<http://www.youtube.com/watch?v=XGzDrzPUhXM>

Deadline is Friday February 25, 2011.

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MEMBERSHIP MAKES A DIFFERENCE

The Greater Seattle Chapter of IFMA

Mission Statement

□The Greater Seattle Chapter is a professional organization dedicated to advancing and promoting the facility management profession through informational and educational interaction.□



Membership Drive Incentives:

- Current members will receive a \$20.00 VISA card for each Professional or Associate member they recruit during the membership drive.
- Any new members who join during the program will receive a certificate for free attendance at one Chapter meeting.
- For each new Professional member that a current member brings in they will get two entries and for every new Associate member one entry into a Grand prize drawing. The Grand prize could be registration fee for World Workplace, or an ipod.
- Allow a potential new member one free entry to one of our events for a meet and greet.

YOU ARE THE INDUSTRY

IFMA Works For You

The Voice of the Facility Management Industry

Membership Benefits:

- Broaden your Facility Management skills.
- Acquire professional certification through IFMA's CFM (Certified Facility Manager) program.
- Networking opportunities with other industry professionals.
- Local facility tours – see Operations Best Practices in action.
- Webinars about various facility issues.
- Publications and conferences.
- Access to FM Job Databases Internationally and Local.
- IFMA Local and International websites and Newsletters.
- Access to trusted facility vendors.
- Monthly Educational Programs.
- The Seattle Chapter Annual Education Symposium .
- And much more!

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www.ifmaseattle.org

Join today at www.ifma.org to take advantage of every opportunity we offer to become a leader in Facility Management.

International Facility Management Association □ The Greater Seattle Chapter

Member Recognition

Welcome New Members

Brett Leslie, Seattle Country Day School
 Janice Cooper, Jensen Cooper, Inc.
 Keara Kazanjian, FMP, Jewish Family Services
 Valentino Bauguess, Pioneer Human Services
 Brian Rush
 Iain Cameron, Sage Environmental Services Inc.
 Paul Barton, Knoll, Inc.
 Douglas Korhel, OAC Services, Inc.
 Hayes Mundell, Crown Moving Company
 Loretta Rurey, Port of Seattle
 James Cagney, KPMG LLP
 Brooks Kelley, ServiceMaster Building Maintenance
 Ryan Kelley, ServiceMaster Building Maintenance

Anniversaries

1 YEARS

Cody Crawford, CFM, Vulcan, Inc.
 Michael Cooper, Cobalt Group
 Tyler Munger
 Bruce Hurley
 Richard Robison, AIA, NCARB, LEED AP, Mithun
 Anne Neely, RPA, McKinstry
 Gregory Carothers, The Garland Company
 Richard Sherman, FM:Systems, Inc.
 Melanie Merrill, Port of Seattle
 Scott Graebke, Avtech Corp
 Mark Hinman
 Keli Stosich, CFM, Nordstrom, Inc.
 James McDowall, Saxton Bradley (SBI)
 James Mulvaney, Olive 8 Condominiums
 Ali Khatibi, Callison
 R Dorough, FMP, PeaceHealth - St Joseph Hospital
 Cindy Strickland, Trendway Corporation

2 YEARS

Gary Lee, Port of Seattle
 Melissa Hager, US General Services Administration
 Marcy Pallotta, US General Services Administration
 Lottie Miller, Whitman Global Carpet & Floor Care
 David Whitman, Whitman Global Carpet & Floor Care
 Bree Moore, Bill & Melinda Gates Foundation
 Brien Neill, Enecon Corporation
 Cody Pace, Eden Advanced Pest Technologies
 Devin Page, Andersen Construction
 Kevin Flannery, PE, LEED AP, BMWC Constructors, Inc.
 Leah Gutmann, BMWC Constructors, Inc.

3 YEARS

John Eldridge, PSF Mechanical, Inc.
 Kent Fowler, REI
 Laura Ann Hibbert, Pierce County
 Jody Runge, RestorX of Washington
 Dayle-Ann Johnson, Light Sciences Oncology
 Rory Woolsey, The Wool-Zee Company, Inc.
 John Pianki, FMP, AmeriGas Propane
 Kristie Stewart, FMP, Amgen
 David Medlock, FMP, Jones Lang LaSalle

4 YEARS

Terry Miller, Nordstrom, Inc.
 Robert Burnside, Nelson Electric Company
 Michael Warren, Community Transit
 Teri Smith, Bill & Melinda Gates Foundation
 Michael Russell, Whatcom County
 Dave Rekevics, GCA Services Group

Anniversaries (cont.)

5 YEARS

Eric Rosebrock, CFM, LEED GA, Grubbs and Ellis Management Service
 Robert Kief, CFM, University of Puget Sound
 Michelle Locke, Marchex, Inc.
 Thomas Ward, FMP, Johnson Controls, Inc.

6 YEARS

Jerry Rutledge, King County Metro Transit
 Julia DeRuwe, CPM, Olympia School District

7 YEARS

Teresa Rodgers
 Trisha Dvorak, PhD, University of Washington
 Paul Gibian, FMP, Tandus

8 YEARS

Evan Pate, McKinstry
 Joseph Sager, FMA

9 YEARS

Garen Martinson, CFM, FMP, TeleTech
 Matt Gibson, Getty Images, Inc

10 YEARS

Darryl Bengel, CFM, CFMJ, First & Goal-Qwest Field
 Linda Flynn, FMP, Avantade

11 YEARS

Michael Crum, Bill & Melinda Gates Foundation
 William Blau, CFM
 David Bowers, CFM, RPA, SMA, Grubb & Ellis Management Services
 Liberty Mutual Insurance

12 YEARS

Brian Jespersen, Hexcel Corporation
 John Balch, OASIS, Inc

14 YEARS

James E. Johnston, CFM
 Christopher Lewis, CFM

15 YEARS

Linda Gettman
 Dale Temple, CFM, Dale Temple Facilities Consulting & Management

16 YEARS

Michael J. Nolan, CFM, Google, Inc.
 Michael Nolan, City of Renton
 Barry Holldorf, CFM, Highline Community College

19 YEARS

Mary Joyce, CFM
 Tom Hebner, Premera Blue Cross
 Scott Rusch, Fred Hutchinson Cancer Research Center

21 YEARS

Susan Hansen, Amgen

23 YEARS

Behrooz Emam, PE, CFM, AIA, Inca Engineers Transit & Rail

25 YEARS

Mary Helen Pierce, CFM, RPA, Providence Health & Services

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Seattle News is published quarterly by and for the members of the Greater Seattle Chapter of the International Facility Management Association (IFMA). Opinions expressed in Seattle News do not necessarily represent the views of the association, its members, or its Board Members.

IFMA is the premier professional association for facility management. Representing the largest community of FM professionals on the planet, IFMA membership comprises 18,000 facility professionals worldwide.

The Greater Seattle Chapter of IFMA serves to support our members on a local basis. Our Vision is to be an organization that fosters social interaction and opportunities for personal and professional growth within the facility management industry.

For more information or to contact us, please visit our website at www.ifmaseattle.org.