



# SEATTLE NEWS

The Newsletter of the Greater Seattle Chapter of IFMA  
IFMA SEATTLE: YOUR RESOURCE FOR EXCELLENCE!

June 2003



## PRESIDENT'S MESSAGE

**Ray Zimmerman**

It's hard to believe a year has gone by. July 1st, a new corps of officers will take charge and I'll retire to a career as a highly paid FM consultant....(anybody?). As the Presidents that served before me, I had high ambitions of taking this Chapter to new heights of accomplishment; but in the end, was just thankful I wasn't impeached. The reality, it seems, is somewhere in between.

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In reality, we had an outstanding year. We took a big hit in membership due to corporate belt tightening but quickly rebounded due to focused and creative marketing efforts. We had the usual enlightening and timely monthly programs (tours, Tomorrow Space, joint ventures with other associations). We tried new networking formats (Ray's Excellent Adventure, Associates Social). We refined and expanded our educational offerings (Symposium, CFM Study Sessions, event speakers, vendor vignettes). We almost lost our UW Certificate Program but are in a better position today to support it. We laid the groundwork for more exposure of our industry and our chapter in the business community (presentations to various professional groups, our booth at several trade shows and a first-ever marketing plan). We worked with IFMA International to successfully transition to and support many initiatives, including Members Choice, a restructuring of the members' database, direct dialog on educational offerings, and improvements in cooperation. And, most importantly, we had fun. We golfed (badly!), we partied, we watched the Mariners, and we invaded Canada (World Workplace – Toronto).

All of this success was due to the hard work of the Board and committee members and the sharing of ideas and resources by our members. On page 4 is the list of this year's Board and committee members. To put it bluntly, I flat out lucked out! I didn't have to "carry" any person or any committee. Everyone stepped up to the plate and hit a home run. Having worked most closely with the Board members, I could fill this newsletter with stories of their individual and team accomplishments. Suffice it to say I will cherish their dedication, talent and friendship.

#### Our Mission

Create an environment that supports the diverse membership of IFMA and encourages each member's growth in the areas of facility management most important to them individually.

The future for IFMA Seattle is rock solid. Check out that calendar. Another fun summer is coming and the rest of the year is shaping up nicely. Dean Baker will be an outstanding President and he has a good mix of veterans and new faces to support him. I look forward to helping out when and where I can (after completing all the deferred home maintenance of which my wife constantly reminds me). If we should happen to meet on a street corner (or at the airport!), remember the phrase that pays in so many ways: "I'll see ya at IFMA".

Ray

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Getty Images

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Seattle News is published monthly by and for the members of the Greater Seattle Chapter of the International Facility Management Association (IFMA). Opinions expressed in Seattle News do not necessarily represent the views of the association, its members, or its Board Members.

IFMA is the premier professional association for facility management. Representing the largest community of FM professionals on the planet, IFMA membership comprises 18,000 facility professionals worldwide.

## IFMA Member Recognition Page

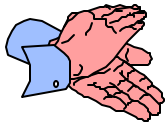
Melanie D. Saenz, Member Recognition & Public Relations

welcome!  
new members

**Terry Heald**  
**Julie Anne Knudson**  
**Susan Wagner**  
**Glenn Bode**  
**Brian Floyd**  
**Greg Miasnik**  
**Sean Clisham**  
**Albert Spencer**  
**M. Lee Woodfin**

**Manager**  
**Facilities Plng Mgr**  
**Int'l Facilities Mgr**  
**Account Manager**  
**Dir of Facilities**  
**Dir of Cust. Relations**  
**Facilities Manager**  
**Internal Ops Mgr**  
**Senior Ops Mgr**

**Expedia Inc.**  
**ICOS Corp.**  
**Microsoft**  
**Designweave Carpet**  
**McKinstry**  
**Schuchart Corp.**  
**Institute for Sys. Biology**  
**City of Tukwila**  
**Waggener Edstrom**



### IFMA Membership Recognition

**Loren Steel, CFM**

**Corporate Facilities Manager**

**Matsushita Avionics Systems Corporation**

Loren has been an active member of IFMA since 1989. Three years ago he relocated to the Seattle area from the Midwest where he acquired several years of facility management experience with public sector, construction, architecture and insurance industry employers. He works for Matsushita Avionics Systems Corporation (MAS) in Bothell. MAS is the world leader in in-flight entertainment systems with facilities located around the world.



Loren finds it interesting and meaningful to understand how people work, how they prefer to work and how well the building design and operation responds to its occupants' needs. "Addressing the various facility management roles in my work history has provided me with an appreciation for people and processes and where they work. Even with sophisticated, mature organizations, it seems that success depends on how well people communicate with one another to understand expectations, establish priorities and then deliver on them," he said.

His interest in facility management grew from an architecture and design education where an emphasis on environmental behavior and special populations uncovered the long-term impact of short-term design processes. Loren's opinion that the best designers approach their work by cultivating relationships with a variety of process stakeholders like users, service providers, sponsors and the people that maintain the building; made it easy for him to focus his attention on facility management as a career field. "After discovering IFMA, things just seemed to click into place for me."

Earning his Certified Facility Manager designation seemed to be a good companion accomplishment along with his architectural registration. However, both of those achievements mean less to Loren than good relationships with savvy facility managers who are enthusiastic about their work.



For Loren, the two most meaningful things about IFMA membership are the variety of people and job types of the members and the fact that very few professional members compete with one another. He explained, "People gravitate to facility management from a variety of other career fields. It is not unusual to participate in an interesting discussion with a business executive involved with facility management and an equally important maintenance manager, both of whom are IFMA members. And in contrast to many industry or career associations, most professional IFMA members' employers do not compete with one another, which makes it easier for them to talk about their work. I can pick up the phone right now, ask for insight and advice from an IFMA professional and not be concerned about our competing interests. Can you imagine other professionals, like accountants, designers or attorneys easily seeking advice from their peers at another firm? For most professional IFMA members there are no trade secrets about how we get things done. Our camaraderie can be an important asset for us."

*If you would like to be recognized in an IFMA newsletter, or know a Facility Manager who should be, please email **Melanie Saenz** from **CORT/Globe** at [msaenz@cort1.com](mailto:msaenz@cort1.com) with your profile and digital picture.*

# IFMA Seattle Board and Committees:

- 1st Vice President Chris Lewis CFM (D.W. Close Company), July thru November  
Dean Baker CFM (Getty Images), January thru June
- 2nd Vice President David Ling CFM (Philips Oral Healthcare) since March
- Treasurer Kandice Coleman (Monterey Carpet, Inc.)
- Secretary David Ling CFM (Philips Oral Healthcare) July thru February  
Linda Dederick (Oasis, Inc.) March thru June
- Immediate Past President and Board Troubleshooter – John Benny CFM (IDC Facilities West)

Advertising and Promotions Committee  
Chair: John Balch (Oasis, Inc.)

Associates Liaison Committee  
Chair: Monica Boucek (Office Furn Solutions)  
Robert Barnes (Herman Miller)  
Dana Hollingshead (NBBJ)  
Maureen Hylander (NBBJ)  
Anne Miller (B&O)  
Rick Knight (Dupont Flooring)  
Vicki Bailey (RPM Services)

Communications Committee  
Chair: Dean Baker CFM (Getty Images)  
Mary Joyce CFM (Philips Medical Systems)  
Darren Toshi (Bill & Melinda Gates Foundation)

Education Committee  
Chair: Cynthia Putnam (Northwest Energy Efficiency Council)  
Linda Flynn (Avanade)  
Martin Newhard CFM (Heery International)  
Susie Newman (Matsushita Avionics Systems Corporation)  
Trisha Dvorak (University of Washington)  
Ross Buffington CFM (General Services Administration)  
Ron Kahle (Boeing Employees' Credit Union)

Special mention to Education Committee non-members who made the CFM Study Sessions a big success:  
Loren Steel CFM (Matsushita Avionics Systems Corporation)  
John Benny CFM (IDC Facilities West)  
Chris Paine CFM (Bright Horizons Family Solutions)  
Barry Holldorf CFM (Wizards of the Coast)

Membership Committee  
Chair: Denyce Cahill (Commercial Office Interiors)  
Cindy Strickland (Magna Design)  
Connie Scoggins (Playnetwork)  
Kim Shelton (Shelton Design)  
Heidi Sadler (Herry International)  
Bonnie Claire Earling (KPF)F  
Kasey Perry (Cort/Globe Furniture Rental)

Public Relations and Member Recognition Committee  
Chair: Melanie Saenz [formerly Poteet] (Cort Business Services)

Programs Committee:  
Co-Chair: Eric Postle (Puget Sound Properties)  
Co-Chair: Rick Knight (Dupont Flooring)  
Marlene MacCauley (Apex Facility)  
Dena Fantle (Fantle Consulting)

Special Events and Golfing  
Chair - Dan Maus (IDC Facilities West)  
Peter Renner CFM  
Mary Joyce CFM (Philips Medical Systems)  
Rick Knight (Dupont)  
Sean Comer (Office Environments)  
Kevin Kane (Golf Events)  
Chris Lewis CFM (D. W. Close)  
Denyce Cahill (Commercial Office Interiors)  
John Balch (Oasis)  
Kandice Coleman (Monterey Carpets)  
Matt Watson (City Moving)  
Cate Erwin (Special Olympics)  
Michael Hirman (Auburn Police Dept)

Events Photographer  
Maft Gibson (Getty Images)

Webmaster  
Colm Delaney (cdelaney.com)

Association Services  
Shirley Bishop, Inc.

# EDUCATION COMMITTEE NEWS

## CFM STUDY SESSION

June 26th, 2003

4:30-6:00pm

Hosted by Chris Paine, CFM, Bright Horizons Family Solutions, Redmond, WA

IFMA's Education Committee will host a CFM Study Session for members interested in taking the CFM exam. The session is free of charge and led by chapter members who hold a CFM designation. Topics include the exam process, the eight competency areas, tips for preparing for the exam, and recommended reading materials. To register, contact Cynthia Putnam at 206-292-3977 or email: CMPutnam@aol.com

## Powerful Business: Managing Energy in the Northwest Economy

saw over 240 attendees at the May 1 conference sponsored by the IFMA Greater Seattle chapter. The event offered over 40 sessions on Sustainable Design, Operations & Maintenance, Technology, and Utility Resources. Several chapter member companies participated as presenters and moderators including Bob Cowan and Jim Walker, FHCRC; John Benny, Facilities West; Diana Grant, Lighting Design Lab; Cynthia Putnam, NEEC; Jeff Sloan and Scott Rushing, McKinstry. The conference is held bi-annually and sponsored by SCL, PSE, Tacoma Power, and the Electric League.

The Education Committee bids farewell to **Ross Buffington, CFM**. Ross is retiring in June after a long career with General Services Administration where he served most recently as the District Manager. Ross participated on the IFMA Education Committee for two years and was a great resource to us in planning the Symposium and other educational activities for members. We will miss him.

## The Sustainable Building Advisor Certificate Program

Learn how to improve a building's economic and environmental performance. Begins in October 2003 - June 2004.

More information at [www.ifmaseattle.org](http://www.ifmaseattle.org)

*\*\*Board Meetings are held on the first Wednesday of the month at 7:30am.*

### *June 2003*

*19th - Day at the Ballpark with the Seattle Mariners,  
Safeco Field Terrace Club, 1:35pm*

*25th - Building Operator Certification - Level II  
26th IFMA Study Session*

*Contact Cynthia Putnam for details on 25th & 26th*

### *July 2003*

*15th - Tour of the Museum of Glass -  
Tacoma 3:00-4:30pm*

*16th - Member Mixer, 4:30-6:30pm*

### *August 2003*

*Tour of "IslandWood" - formerly Puget  
Sound Environmental Learning Center,  
Bainbridge Island*

### *September 2003*

*10th - IFMA 6th Annual Golf Outing & Silent  
Auction*

*24th-25th - SecureWorld Expo - Meydenbauer  
Center, Bellevue see [ifmaseattle.org](http://ifmaseattle.org) for more info*

### *October 2003*

*Building Tour*

*15th - Member Mixer, 4:30-6:30pm*

### *November 2003*

*TomorrowSpace*

### *December 2003*

*Annual Holiday Event*

### *January 2004*

*Roundtable Discussions*

### *February 2004*

*Educational Symposium*

### *March 2004*

*Chapter Event*

### *April 2004*

*Chapter Event*

### *May 2004*

*Chapter Event*

**Programz Corner**  
Melanie D. Saenz, Programs Committee

**TAKE ME OUT TO THE BALL GAME!**

IFMA Seattle's June event will be at Safeco Field. For the 2nd year straight, IFMA is hosting a ball game for its members!



It will be a great game pitting the MARINERS against the World Champion ANGELS And here is the best part -- It's free!

**Date: Thursday, June 19, 2003**  
**Time: 1:35 pm**

Just call Rick Knight at 206-241-0229 ext. 864 for your ticket!

**PLAY BALL!**

**Sustainable Lighting** presentation to be given **June 18** in the **Seattle Light Lab** and June 19 in Portland at the Portland General Electric Center, 16280 SW Upper Boones Ferry Rd, On both days there will be 2 presentations; the first will be from 9:30AM - 11:30AM and the second will be from 1:00PM - 4PM.

The first hour of each session is a Sustainable Lighting presentation accredited by the AIA for 1 LU. The second hour will be an opportunity to see displays of sustainable products, new products introduced at LightFair and speak to Philips representatives. Lunch for all attendees will be served from 12PM-1PM.

Registration: [www.innovationsroadshow.com](http://www.innovationsroadshow.com) or call 1-800-945-9071.

If you have any questions please call or email.



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