



SEATTLE NEWS

The Newsletter of the Greater Seattle Chapter of IFMA
IFMA SEATTLE: YOUR RESOURCE FOR EXCELLENCE!

April 2003



PRESIDENT'S MESSAGE

Ray Zimmerman

On March 5th, the Board met for our semi-annual Strategic Planning meeting. Chapter members can attend any Board meeting and I wish you could have been there for this one. The goals of these Strategic Planning meetings are to review our Vision Statement, goals and objectives, analyze our performance to-date and to look far into the future to determine ways of providing more value to our members. Every Board member came prepared to discuss their areas of responsibility. Our monthly and special programs have been very successful the last several years and yet we were able to find new ways to offer more events at different times of the day covering a broader range of topics. We have focused on promoting IFMA to business owners and building managers in a wide range of industries and have succeeded many times this year, with more planned. We have experienced a jump in new membership as a result of this focus. Event sponsorship continues to be the largest source of income for the Chapter and many great ideas were presented to increase this opportunity while making each sponsorship more effective. There will be many social, educational and networking opportunities hosted by our Associate members. Our Associates Committee and Education Committee will be collaborating on many more projects next year. We are developing a Strategic Marketing Plan and will be doing a better job at recognizing the accomplishments of our members. We will be making significant changes in our membership support and our website management to accommodate this expanded scope. I commend the Board members for their hard work in support of this chapter's future.

It is my pleasure to announce that Linda Dederick of Oasis is our new Secretary. David Ling has moved over to fill the vacant 2nd Vice President position. Marlaine McCauley of Apex Facility Resources Inc. has joined the Programs Committee. Thank you Linda and Marlaine for adding your talents to the Board.

The April meeting is our annual New Members Breakfast Luncheon. After considerable discussion, the Board decided calling an 11:00 am meeting a "breakfast" was a bit of a stretch. This is an opportunity for our new members (and I'm excited to report there are a BUNCH!) to learn more about the Chapter. The calendar also mentions another "Ray's Excellent Adventure" during this meeting. To clarify, we will have tables representing the many committees and other services the Chapter has to offer its members. So, even if are a "not so new" member, you can still learn some things. And don't forget the networking. See you at Getty Images on April 22nd.

--Ray

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Our Mission

Create an environment that supports the diverse membership of IFMA and encourages each member's growth in the areas of facility management most important to them individually.

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Seattle News is published monthly by and for the members of the Greater Seattle Chapter of the International Facility Management Association (IFMA). Opinions expressed in Seattle News do not necessarily represent the views of the association, its members, or its Board Members.

IFMA is the premier professional association for facility management. Representing the largest community of FM professionals on the planet, IFMA membership comprises 18,000 facility professionals worldwide.

POWERFUL BUSINESS II: Managing Energy in the Northwest Economy

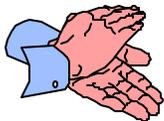
Coming May 1, 2003

Managing the cost of energy in commercial facilities is important any time. But even more so in tight economic times where building owners and managers are being challenged to remain competitive in today's marketplace. Information on the products and services for improved facility energy management is a key ingredient to meet this challenge.

Powerful Business – Managing Energy in the Northwest Economy, a continuing education conference series on energy management issues facing commercial facility owners and managers, returns on May 1, 2003. The event's prime sponsors, Puget Sound Energy, Seattle City Light, Tacoma Power and the Electric League of the Pacific Northwest, have planned a series of panels on topics to help facility managers identify and reduce energy and operating costs in their buildings. Powerful Business is joined this year by the IFMA Greater Seattle chapter and the Northwest Energy Efficiency Council as co-sponsors.

Keynote presentations will be made by economist Paul Sommers, of the Daniel J. Evans School of Public Policy and Jeff King, Senior Resource Analyst of the Northwest Power Planning Council. Four parallel conference tracks will highlight presentations on Building Design, including sustainable construction ideas, Operations & Maintenance issues; Engineering, including advances in mechanical system design and the optimization of chiller equipment; and a Programs and Resources track to inform participants of utility and other financial and informational resources available to them. Tabletop exhibits will provide attendees opportunities to talk directly with product and service vendors as well.

Registration information is available at www.electricleague.net or by calling 425.646.4727. Powerful Business will be held at the Valley Medical Center Conference Center in Renton, WA.



IFMA Membership Recognition Mike Shepard - City of Everett



Mike Shepard has been an active IFMA member since April 2000.

He began his successful career as a Facilities Project Administrator for the Boeing Company in 1983. Mike held this position for 3 years; from there he was promoted to Lead Project Administrator and remained in this position until 1990. Mike sought continued career development and focused his sights on telecommunication media and infrastructure project management. He accepted a job working for Boeing Computer Services as a Project/Construction Manager. In this position Mike assisted the Boeing Commercial Airplanes Company in building (5) new buildings totaling 1,290,000 sq. ft. Mike was also involved in three additional projects that installed a campus wide fiber backbone and fiber distribution within the factories on the Renton, Everett, and Portland Boeing plants. In 1996 Mike again sought career advancement when he moved to a Facilities Space Planner position with the Boeing Commercial Airplanes Company in Everett. In 1999 Mike made a difficult decision to leave Boeing for employment with Facilities West. As an employee of Facilities West Mike worked on contract with the City of Everett managing projects. Within a year Mike was offered the Facilities Manager position at the City of Everett. Mike continues to serve the City in this position and says he enjoys the challenges and the great people who work for the City of Everett.



Mike has attended many IFMA functions where he says that he has obtained valuable information that has helped him enhance his facilities knowledge base and improve his level of performance as a Facilities Manager. Mike believes that all facilities professionals should take advantage of IFMA's vast amount of information, training and people

If you would like to be recognized in an IFMA newsletter, or know a Facility Manager who should be, please email **Melanie Poteet** from CORT/Globe at mpoteet@cort1.com with your profile and digital picture.

DAY AT THE BALLPARK WITH THE MARINERS!

Mark your calendar now for another Seattle IFMA Event!

June 19th, 1:30pm

Seattle Mariners vs. Anaheim Angels

More information to follow....

? Test Your CFM Exam Savvy

1. You are halfway through a project when it's canceled. What must you do first?

- A. Evaluate expenditures to date and report them.
- B. Notify all parties involved to terminate activities.
- C. Develop a plan for closing out the project and present to senior management.
- D. Devise a new work schedule for staff assigned to the project.

2. What is the greatest driver in prioritizing your Operations & Maintenance budget and schedule?

- A. Increase in deferred maintenance costs.
- B. Potential health and safety hazards.
- C. Maintenance inspection report.
- D. Corporate business plans.

3. You have to plan space for an occupant who refuses to provide you details of his/her requirements. How would you obtain the information you need from him/her?

- A. Pursue the problem to the highest level needed to resolve the issue.
- B. Hire a consultant to gather the information from the occupant.
- C. Send a detailed note outlining specific needs and ask for a response.
- D. Plan the space based on your experience and ask for a review before work begins.

-Answers on back page.

UW Certificate Programs in Facility Management ...

when is going back to school NOT going back ...

Hmm ... going back to school ... I remember those days and those desks with the hard itty bitty seats. The teachers were great, but ... ooh, getting called on in front of other people and taking tests And yikes the traffic these days is such a hassle ... going back to school, I know I should, but I don't know if I'm up to it!

Learning is a good thing, no doubt about that, but learning doesn't mean that you have to physically GO anywhere any farther away than your computer. That's because going back to school nowadays can really involve a whole new set of experiences: learning doesn't take place in a classroom, you have exchanges with your instructor, but he or she actually isn't at the front of the room, you discuss and debate with your classmates, although they aren't actually sitting right next to you and you aren't sitting in an uncomfortable seat several sizes too small for you – and no traffic hassles because you can work from your desk or from the kitchen table. You can, that is, if you're going back to school on the internet!

We've got a program for you and we want you for our program!

Facility Management through Distance Learning

Starting this fall, 2003, the University of Washington offers two Web-based Certificate Programs in Facility Management that provide a solid foundation in the core principles and practices of this field. The three-course **facility life cycle series** culminates in the *Certificate in Facility Management: Principles*: Facility Life Cycle 1, Planning; Facility Life Cycle 2, Design and Construction and Facility Life Cycle 3, Relocation and Operational Issues. Completion of the follow-on two-course **studio series** leads to the *Certificate in Facility Management: Practices*: Studio I (building systems and audits); Studio II (project). In both series, dynamic and interactive course materials draw on a variety of media: audio, video, print, Web and e-mail. Participants have the opportunity to network with leading professionals and to become familiar with an array of valuable professional resources and tools.

Program instructors are acknowledged authorities in their fields and experienced teachers who share their career experiences with students. Participants learn proven techniques for addressing the needs of the work environment while moving an organization's core business agenda forward: improving safety and efficiency, protecting and enhancing a facility's value, optimizing core resources and creating a people-friendly work environment that improves personal productivity.

The UW program is not a substitute for professional certification offered through the International Facility Management Association. However, these two programs complement and reinforce training opportunities provided through IFMA by providing a knowledge base that enables individuals to prepare for exams leading to CFM certification.

The role and significance of the facility manager is changing, being recognized now as critical to the health and well-being of the entire business organization. Are you ready for the changes and the challenges? To build your skills, to make yourself both more knowledgeable and more marketable, to do your job better and to enjoy it more, by all means go back to school. But don't go back to the classroom with the uncomfortable desks – go forward to the UW distance learning programs in Facility Management. Work with recognized experts, network with classmates all over the US. Programs are available starting this September.

For more information and application materials, visit www.outreach.washington.edu or call 206-685-UWEO in the greater Seattle area or 1-800-543-2320 and press zero or e-mail certif1@ese.washington.edu

MEMBER MIXER AND MICROBREWS!!

Who would like a shot at being a star entertainer? We are starting a quarterly social at the **Pyramid Ale House** for IFMA Associate and Professional members to "Mingle with Microbrews & Membership".

Your Seattle Chapter of IFMA will get the fun rolling by providing one beverage ticket per member. Details will be posted on the website and in coming e-mail reminders. See you there..!

FROM THE ASSOCIATES LIAISON COMMITTEE:

We need Committee Members...!

Thank you!

Vicki Bailey/RPM &

Robert Barnes/Herman Miller

SYMPOSIUM 2003 Offered Tools and Tips on the FM Competencies

This year's symposium speakers and topics drew in 65 people, with about half of the registrants being first time attendees. The speakers gave outstanding presentations, all with relevant information. Attendees were able to "take away" tips and tools to use in the workplace.

Find out what attendees has to say about the presentations at:

www.ifmaseattle.org!

The entire Education Committee was involved in planning the Symposium. Please consider joining this great committee. We welcome new ideas and your input.

IFMA INTERNATIONAL NEWS:

2002-2003 Executive Committee & Board of Directors

check out www.ifmaseattle.org to read more about IFMA's leadership team.

***Board Meetings are held on the first Wednesday of the month at 7:30am.*

April 2003

22nd - New Member's Luncheon & Ray's Excellent Adventure, 11:00 am @ Getty Images

May 2003

*1st - Powerful Business II in Renton
29th - Labs for the 21st Century - High Performance, Low-Energy Design Course
Seattle, 8:30-5:30*

June 2003

19th - Mariner's ball game, Safeco Field Terrace Club, 1:30pm

July 2003

Tour of the Museum of Glass - Tacoma

August 2003

Tour of the Puget Sound Environmental Learning Center

September 2003

10th - IFMA 6th Annual Golf Outing & Silent Auction

October 2003

Building Tour

November 2003

TomorrowSpace

December 2003

Annual Holiday Event

January 2004

Roundtable Discussions

February 2004

Educational Symposium

March 2004

Chapter Event

Programz Corner

Melanie D. Poteet, Programs Committee

April 22, at 11:00am – 1:00pm, at Getty Images the annual **New Members Recognition Event** combined with an **IFMA Excellent Adventure** with round table discussions. This is a great meeting for new, current and veteran IFMA members to attend. We will be hosting tables facilitated by IFMA Board members/Committee Chairs. They will provide pertinent information on each committee and answer questions you may have about the committees and yearly events. There will be a box lunch provided, make sure you don't miss this one!

May 1, registration starts at 7:15am – the conference last all day, **Powerful Business; Managing Energy in the Northwest Economy**, at Valley Medical Center – Conference center. (400 South 43rd Street, Renton) The event's prime sponsors (PSE, Seattle City Lights, Tacoma Power and the Electric League of the Pacific NW) have scheduled a series of presentation panels on topics that help commercial Facility Managers understand the opportunities for saving energy and operating costs in their buildings. Powerful Business is joined this by the NW Energy Efficiency Council and IFMA as co-sponsors of this event. You can register for this event at www.electricleague.net or call 425-646-4727.

May 21, all day - **Leading the Sustainable Revolution**, at the Skyline Tower in Bellevue. Everyone is talking about how to build sustainable buildings – What about *existing* buildings? Now, for the finest time, IFMA brings together a facility leader's toolkit for implementing the best sustainable practices for operating existing buildings. *Leading the Sustainable Revolution* is a rational approach to sustainable FM, as business framework that advances the business justification for enhancing sustainability in the facilities you manage today. IFMA's fresh approach to sustainability emphasizes practical FM you can implement now to realize results that are sound business as well as environmentally sound. Cost: \$249 for members and \$349 for non-members.



MARCH EVENT: Business Solutions for a Sound Environment

Thank you to our speaker Bill Anderson, Director of Business & Resource Venture

? ANSWER:
1. C; 2. B; 3. C.



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