



PRESIDENT'S MESSAGE

Ray Zimmerman

In my October message I mentioned how recession-proof this profession seems to be. That is not to suggest we totally avoid downsizing. A case in point is our Vice President, Chris Lewis. He was downsized ten months ago and has been challenged to find the "right" job. Chris has attained that somewhat dubious honor of being extremely knowledgeable and experienced at a time when companies can't seem to justify paying the price for such talent. As a result, Chris needs to begin the process of looking outside our profession for gainful employment. That also means we will be losing him as our Vice President. Chris hosted the very successful Holiday Event last year and has been involved with every event in one form or another. Chris, we appreciate the many years of service you have provided the association and wish you continued success in your career.

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It was bound to happen; that a long-time Board member would look around and decide it was time to move on. Such is the case with Mary Joyce. Mary "Was" the Communications Team before there was a team. She was instrumental in the creation of our website and the several evolutions of our newsletter. She has worked tirelessly on the Golf Outing Committee and worked behind the scenes on many successful Chapter events. She participated in daylong Strategic Planning Sessions and the application for chapter awards to IFMA International. Fortunately, she will continue to be a member and we fully expect to see her often at our many meetings and events. She also did a great job replacing herself on the Communications Committee with Darren Toshi and Dean Baker. Mary, we also appreciate your years of service and the many contributions you have made to the chapter. Your smiling face and common sense will be missed at our Board meetings. Although change is seldom easy and these friends will be missed, having new faces on the Board is exciting and reinvigorating. In the words of Denyce Cahill, "IFMA Rocks!"

As with most organizations, if you have an idea, you run the risk of being asked to implement it. Such is the case with our January meeting. I suggested that we have an event to promote and stimulate networking among the members (and guests). I suggested that we have several tables, each hosting a discussion on a particular topic important to our members; such as budgeting, project management, contract management, influencing the CEO, etc. The Board said "Great! Go do it!" That wasn't exactly what I had in mind. They even gave it a name: Ray's Excellent Adventure. That way, if it flops, there will be no confusion whose idea it was. So, this is how it works. Each table will have a "facilitator" who will stimulate conversation, keep the group focused on the topic and monitor the time. After 15 minutes, discussion is halted and people have the opportunity to change tables. The conversations begin again AT THE BEGINNING. The goal is to bring people together with a common interest, have a brief discussion, and exchange business cards for more in-depth communication later than move on to the next interest. I am in the process of developing my list of topics. But I don't want it to be just my list, so I'm asking for your topic ideas and also names of people who could be a knowledgeable table facilitator. Contact me at ray.zimmerman@horizonair.com. Please help. I don't want this re-titled Ray's Incredible Flop! The date for this event will be Thursday, January 23rd at Getty Images from 11:00 to 1:00. When you RSVP for this event, you will have the option of ordering a box lunch for an extra fee.

--President's Message continued on page 3

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Seattle News is published monthly by and for the members of the Greater Seattle Chapter of the International Facility Management Association (IFMA). Opinions expressed in Seattle News do not necessarily represent the views of the association, its members, or its Board Members.

IFMA is the premier professional association for facility management. Representing the largest community of FM professionals on the planet, IFMA membership comprises 18,000 facility professionals worldwide.

The Greater Seattle Chapter of IFMA serves to support our members on a local basis. Our Vision is to be an organization that fosters social interaction and opportunities for personal and professional growth within the facility management industry.

For more information or to contact us, please visit our website at www.ifmaseattle.org.

PRESIDENT'S MESSAGE **Ray Zimmerman**
continued

Questions frequently come to the Board that result in us doing something new. Such was the case with a request to send members information (via e-mail) on furniture that is available for sale. We work hard to avoid drowning you in e-mails but also look for ways to get information to you that you might consider important. As a result, I am pleased to announce the new "**Garage Sale**" section on our ifmaseattle.org website. Anyone can post FM-related items for sale. The "rules" are listed on the site. Make it a habit to check out this section on a regular basis. Speaking of our website, our Communication Team has reformatted it to make it more user-friendly. All I know is they moved my picture off the front page. I don't remember giving permission to do that!

Since this is the holiday issue, I look forward to seeing many of you at our Holiday Event at Safeco Field. In case I don't get to see you then, I will take this opportunity to wish you and your family happy holidays. Remember, this is just a job. Friends and family are far more important. May Santa find your facilities clean, your parking lot swept, your outdoor lighting adequate, your roof insured and your security system "breachable".

Ray

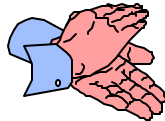


Come one, come all, but come with a can! (To the holiday party, that is.) We are going to have a can food drive at this year's Holiday Soiree.

Please bring a can (or two) to the event, and let's all make someone else's holiday merry as well. Wondering what kind of can to bring? How about picking up some baby food? (We can leave the refried beans for Cinco de Mayo...) See you at the party!

* Please contact **Kandice Coleman** with any info or interesting tidbits about our members in motion. kandicecoleman@yahoo.com

IFMA Membership Recognition



Melissa Rouse - Microvision

Melissa Rouse has been an active IFMA member since December 1994. After attending Washington State University, Melissa began her successful Facilities career in 1986 as a Tenant Representative with UNICO Properties, managing the downtown tract in Seattle. In 1989 she moved to Great Northern Insured Annuities where she held the position of Facilities Coordinator and assisted with space management TI's

and build out of their 100k sq. ft. HQ office. After four years with GNA Melissa spent the following year working with B&OI assisting contract sales on projects for Boeing, US West and the State of Washington. From there she joined McCaw Cellular where she spent four years assisting with the management and development of over 1 Million sq. ft. including the site at Redmond Town Center where her position as Facilities/Project Manager included both TI and Core and Shell for Phase II. At that time Melissa took her talents to Microvision, Inc. (MVIS) as the Facilities Manager and managed the site selection, construction and occupancy of their Bothell facility. During a one year lull in construction and growth with MVIS Melissa joined Avenue A, located in Seattle, as Facilities Manager. She rejoined Microvision two years ago this month and is presently their Director of Corporate Services.

Melissa feels that she has been fortunate to have worked with many talented people and for some of the best companies in the Northwest. She is confident that IFMA has played a very strong role in her career development through professional networking, opportunities for continuing education, locating qualified vendors and using IFMA's benchmarking tools.



If you would like to be recognized in an IFMA newsletter, or know a Facility Manager who should be, please email **Melanie Poteet** from CORT/Globe at mpoteet@cort1.com with your profile and digital picture.



CFM Study Session
January 23, 2003

IFMA's Education Committee will host a CFM Study Session on January 23 from 4:30-6:00pm at Avanade, 2211 Elliott Ave. in Seattle for members interested in taking the CFM exam. The study session is an informal discussion led by chapter members who hold a CFM designation. Topics include the exam process, self assessment in the eight competency areas, tips for preparing for the exam, and recommended reading materials. Please contact Cynthia Putnam with any questions and to register. 206-292-3977 or email: cmputnam@aol.com

IFMA HOLIDAY RECOGNITION EVENT



December 12th

6:00pm - 9:00pm

Safeco Field - 3rd Base

Terrace Club

Event Price:

\$43.00 individual

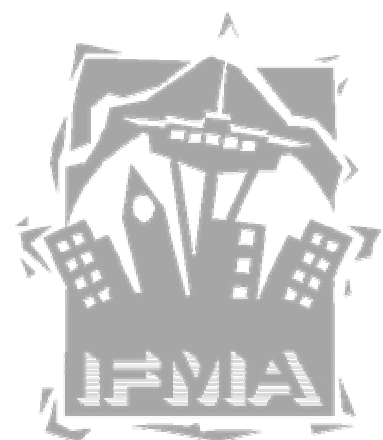
\$81.00 couple

*Includes Dinner, Parking
and Light Show!*

- Door Prizes
- Mariners Moose will be Joining Us!
- Field Lights - Spectacular light display

RSVP to:

ifma@shirleybishopinc.com



2003
International Facility Management Association
Seattle Chapter

S Y M P O S I U M

February 27, 2003 – 7:30 to 4:30
Bellevue Club
\$90 reservation or \$100 same-day

This year's annual training event will present all of the core competency areas of Facility Management, including the new area of Technology. The Facility Manager Competencies were developed primarily to support IFMA's Certification Program. Each competency area identifies related skills and knowledge essential for successful facility management. Whether you're a novice or seasoned professional, the symposium promises to enhance your level of practice. Concurrent session with topics (approximately 1+ hours each) and speakers include:

- Technology – Lee Moderow, Space & Facilities Planner, Amazon.com:
Understanding how technology supports real estate & employee requirements
- Operations & Maintenance – Leonard Neiffer, Facilities Manager, Museum of Glass:
Presenting Tacoma's new museum as an O&M case study
- Real Estate – Jim Reinhardsen, Managing Director, Heartland
Managing and implementing the real estate strategic planning process
- Project Management – Jessica Hickey, Sr. Construction Manger, Olympic Associates:
Developing and coordinating the approval process and how this can relate to or be driven by alternative strategies and change order control.
- Human & Environmental Factors – Ines Pearce, Director of Project Impact, Seattle
Emergency Management: *Business continuity planning & pre-disaster preparation*
- Facility Function – Julie Benezet, President, Business Growth Consulting:
Presenting "A Day in the Life of a Facilities Manager"
- Quality Assessment & Innovation – Bob MacKenzie, Manager of Washington State's
Plant Operations Support Consortium: *Presenting how & why his work in the Consortium has
garnered numerous awards for quality improvement and innovation.*
- Finance – Mike Hassenger, Real Estate Development Feasibility and Financing
Specialist, The Seneca Group: *Evaluating the financial aspects related to deciding a course of
action for surplus space*
- Communication – Sean O'Brien, President, Business Interiors NW: *Handling information
that supports the business goals*

SYMPOSIUM 2003 is sponsored by



RSVP by February 21 to the IFMA chapter administrator at 206.367.8704

Taking the Data Center Power and Cooling Challenge

By Bob Moore.

Reprinted with permission from *Energy User News*. For full article with figures and graphics, visit the web site at: www.energyusernews.com/eun/cda/articleinformation/features/bnp_features_item/0,2584,82916,00.html

Rightsizing the facility is a big challenge

The computing world is being squeezed into smaller and smaller spaces. Technological advancement in almost any type of technology product such as calculators, desktops, and phones means reduced size. At the same time, the market values increased processing capacity and speed, storage capacity, fault tolerance, and high availability. In data centers small size and high processing requirements require increased power consumption and greater heat loads. In some facilities, the combination tests the limit of existing technologies to provide adequate cooling. As a result it is essential to design these facilities to manage their use of energy properly. Data center designers must provide for high line and low line power infrastructures, backup power for disaster recovery, and heating and cooling design.

Power Demands

For the past 20 years, data center requirements were approximately 35 to 50 watts/square foot W/ft^2 . Today data centers have increased power requirements:

- 75 W/ft^2 for a small- to medium-sized enterprise
- 100-150 W/ft^2 for a mid- to large-sized enterprise
- 150-200 W/ft^2 for a typical service provider
- 200-300 W/ft^2 for future data centers

Those numbers may seem high, but it's critical to plan with the understanding that the demands will most assuredly increase in the not-so-distant future. Things are changing fast and making it difficult to plan. Nonetheless, there are a few good rules of thumb for powering and cooling data centers.

**CHECK OUT WWW.IFMASEATTLE.ORG
for the article in its entirety!**

HAPPY
HOLIDAYS
&
HAPPY 2003
FROM YOUR
SEATTLE
CHAPTER
IFMA BOARD!

***Board Meetings are held on the first Wednesday of the month at 7:30am.*

December 2002

*12th - Annual Holiday Event 6p-9p
Safeco Field, Terrace Club*

HAPPY NEW YEAR!

January 2003

*23rd - Ray's Excellent Adventure
Roundtable discussions, Getty Images*

February 2003

*27th - Education Symposium,
Bellevue Club*

March 2003

Resource Venture - Bill Anderson

April 2003

New Member's Breakfast

May 2003

Powerful Business II

June 2003

3rd - Mariner's ball game

July 2003

Building Tour

August 2003

Building Tour

September 2003

IFMA 6th Annual Golf Outing

October 2003

Building Tour

Programz Corner

Melanie D. Poteet, Programs Committee

December 12th – IFMA Holiday Recognition Event. Come to Safeco Field this Thursday evening to celebrate another successful year for IFMA Seattle. Third Base Terrace Club – 6:00pm

The year 2003 is just around the corner! IFMA is planning a **Round Table Discussion**. There will be several tables of interesting and knowledgeable topic discussions. This event will be held at Getty Images on Thursday, **January 23rd** from 11:00 to 1:00. When you RSVP, make sure to add whether or not you are staying for lunch. (Additional charge for those wishing to stay for lunch)

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